# SCOUSE NIGHT

A guide to hosting your own fundraising event

north west cancer research

# Hosting your own Scouse Night

So you've decided to host a Scouse Night in aid of North West Cancer Research - great choice!

We've got you covered in this jam-packed event guide.

**This pack includes:**

- Scouse Recipe
- Vegetarian Recipe
- How to set up an online fundraiser
- How to get your money to us
- How to host your event virtually
- How to promote your event
- Competition Leaderboard
- Event boosting ideas
- Sponsorship Form
- Social media images
- Poster
- Certificate
- Props

**Don't Forget!**

You can find your social media graphics inside the download file.

They're ready for use on Facebook, Instagram, Twitter or wherever else you like to share photos!

If you have any queries or need some extra support, please email **Carol@nwcr.org**

Thank you for choosing to fundraise for North West Cancer Research, your support is helping us in our mission for a cancer-free future.

north west cancer research

nwcr.org info@nwcr.org

# SCOUSE RECIPE

PRINT ME!

## Ingredients

- 2 large onions
- 500g beef or lamb, cubed
- 500g potatoes
- 250g carrots
- Water
- Flour
- Cooking Oil
- Oxo

## Instructions

1. Peel the onions, potatoes and carrots
2. Cut the carrots and onions up into nice big chunks
3. Cut most of the potatoes into big chunks, with a few sliced very thin - these will break down and thicken the gravy
4. Dust the meat with flour
5. Heat a big pot on the hob and add a drop of cooking oil
6. Add onion and heat for a minute or so, until soft
7. Rub in an Oxo (stock cube) or two
8. Add the rest of the veg, salt and pepper and stir well
9. Add enough water to cover the meat and veg
10. Bring to a boil before turning down the heat and allowing to bubble away for 3 hours, stirring occasionally

## Notes

Increase your quantities for more people - just remember to keep the meat to potato ratio to 1:1 and half of that amount for any veg!

Serve with pickled beetroot or red cabbage and crusty bread.

Recipe sourced from **globalscouseday.com**

# VEGGIE SCOUSE RECIPE

## Ingredients

- 2 large onions
- 500g swede
- 500g potatoes
- 250g carrots
- 250g sweet potatoes
- Water
- Flour
- Cooking Oil

## Instructions

1. Wash veg well - you'll be using the skin
2. Peel the onions, potatoes, carrots, swede and sweet potatoes
3. Put the peel into a pan with around 500ml of water and boil vigorously for 15 minutes - this will be your stock
4. Cut the onions, carrots, swede and sweet potatoes up into big chunks
5. Cut most of the potatoes into big chunks, picking a few to slice thin - these will break down and thicken the gravy
6. Heat a big pot on the hob and add a drop of cooking oil
7. Add the onion and heat for a minute or so, until soft
8. Add the rest of the veggies
9. Separate the boiled water from the peel using a sieve or colander and add that water to the pot
10. Add salt and pepper and stir well
11. Add enough clean water to cover the veggies
12. Bring to a boil, then turn down the heat and allow to bubble away for 3 hours, stirring occasionally

## Notes

Increase your quantities for more people - just remember to keep the swede to potato ratio to 1:1 and half of that amount for any veg!

Recipe sourced from **globalscouseday.com**

# Start Fundraising

Once you've let everyone know about your **Scouse Night** it's time to start fundraising. You can collect money on the night with sponsorship forms or online using a fundraising website.

## Just Giving

- Head to **justgiving.com/nwcr** and click 'Fundraise for us'
- You'll be asked to sign in - you can sign up with your email or click 'Continue with Facebook' to use your Facebook login
- Click 'Doing your own thing' in the bottom right
- Fill in the form, selecting 'something else' under event type
- Choose your web address - this is the link you'll be sharing with friends and family when asking them to donate
- Click 'Create Your Page'
- Job done! Your Fundraising Page is now set up and ready to accept donations. Just Giving will send any money you raise straight to us.

## Facebook

- Head to **facebook.com/northwestcancer** and click 'Fundraisers'
- Click on 'Create a Fundraiser' and from here you can create your fundraising page
- We've provided a cover photo to use alongside this pack - just save to your phone or device and upload
- When it's all filled in click create and now you're ready to share with your friends and raise money inside Facebook, who will send all donations straight to us

### Don't Forget!

You can edit your page by clicking your icon in the top right and selecting 'Your Fundraising'.

From there you can click 'edit this page'. Be sure to include as much detail as possible for those donating, maybe even your reasons for supporting us!

## Fundraising Offline

Don't worry if you're fundraising offline or collecting on the night. You can use our sponsorship forms to keep track of all your donations and make sure we can make your donation go even further by claiming Gift Aid.

Simply send your complete sponsorship forms to:

**Fundraising Team**
**North West Cancer Research**
**200 London Road**
**Liverpool**
**L3 9TA**

Or tally up your total and donate it altogether at:
**nwcr.org/donate**

## Gift Aid It

Did you know you can make your money go further without having to do a thing? Remind your sponsors to tick the Gift Aid box and supply their address on your sponsorship forms, or tick the Gift Aid box online.

**If you're a UK taxpayer, every pound you donate is worth £1.25 to us.**

## Double Your Money

Get your employer in on the action with Matched Giving.

Many companies will pledge to match the fundraising totals of their employees, so check if your employer offers it. It's a super easy way to boost your fundraising.

# Go Virtual

Whether in person or online, you can make your event a hit by following our fuss-free tips and tricks!

## Get Started on Zoom

- Head to **zoom.us/download** to download the desktop app
- Once downloaded open up your app and sign in. you can create an account or use your Facebook or Google accounts
- Click 'Schedule' to set your Zoom up ahead of time
- Once you've filled all the details in be sure to copy and paste the link to all your guests - or send it to their email inbox

## Get Started on Skype

- Head to **skype.com/en/get-skype/** to download the desktop app or go to your app store for mobiles and tablets
- Once downloaded open up your app and sign in. You can create an account or use any Hotmail or Outlook account you may have
- Click 'Meet Now' and set up your meeting
- Make sure to copy your meeting link and send to your friends!

**Other Alternatives:**

Google Hangouts
Facebook Messenger
Houseparty
Microsoft Teams

# Your Event, Your Way

Whether you're adding a few small touches or going as big as possible, there's plenty of ways to add a personal touch to your Scouse Night.

## Dress Up!

Add another element to your event with our print and cut-out props or pick a theme.

Famous Scousers, anyone?

## Make it a Competition!

Why not have your own Scouse 'Come Dine With Me' with friends by sharing your own recipes one week at a time and each recreating them ahead of your online meet-up and then each scoring the dish.

Use the Scouse Night Leaderboard, included in this pack and at the end of the cycle the chef with the highest scoring Scouse is crowned the winner!

## Get Quiz-ical

Add another element to your Scouse Night with a Liverpool themed quiz, including Liverpool legends, celebrity picture round and of course, a music round.

# Shout About It

Whether you're inviting your closest friends or it's the more the merrier, get the word out about your Scouse Night!

## Social Media

Use our ready made social media graphics (included in this pack) to post about your Scouse Night on your Facebook, Instagram and Twitter. Or set up a Facebook event full of all the details and invite your friends.

## Email

Send out your event invitation or virtual event link to your friends via email with our template message (included in this pack).

## Posters

Trying to spread the word? Print off one of our event posters (included in this pack), fill in the details and put it up in your workplace or local community spots.

## Fundraising Page

Don't forget to share your fundraising page link on your social, by email or even add it to your poster to boost your fundraising. Even those that can't make it might still support you!

# Message Templates

Copy and paste to your friends and family, change as you see fit and get more people involved in your Scouse Night!

## Email

Hi [Name]

You're invited to my Scouse Night in aid of North West Cancer Research!

On [date of event] I'll be hosting a Scouse Night to raise money for much needed cancer research across the North West and North Wales.

North West Cancer Research is an independent charity dedicated to putting our region's cancer needs first, funding pioneering research to tackle the cause, improve the care and find the cure for cancer.

Hope you can join me for Scouse Night and to fundraise as much as possible for such a great charity! Please donate anything you can at: [fundraising link].

Let me know! [Insert Facebook event link or your contact details].

See you soon - [Your Name]

## Social Media

Join me for Scouse Night in aid of @northwestcancer!
When: [date and time]
Where: [location/virtual meeting details]

I'm raising money at [fundraising link].

[Include your contact details or Facebook event link].

Join us for our charity

# SCOUSE NIGHT

to support life-saving cancer research in our region

**When:** _____

**Where:** _____

**Price:** _____

north west cancer research

Registered Charity No. 519 357

nwcr.org

# SCOUSE CHAMPION!

Congratulations, you're the winner of the Scouse Night competition and reigning Scouse Champion!

Signed _____

Date _____

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Putting our region's cancer needs first

Charity No 519357

www.nwcr.org

# Scouse Night Competition Leaderboard

| Chef | Date | Total Score |
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# SPONSORSHIP FORM

Name: _____ Email: _____

Phone: _____ Event Name: _____ Event Date: _____

Address: _____ Post Code: _____

Thank you for your donation. Please fill in the form with the amount you're giving and your home address. If you're a UK tax payer, please tick the Gift Aid box and each £1 you donate will be worth 25p more.

giftaid it

| Full Name | Address | Post Code | Giftaid it | Sponsor Total | Date Paid | Hear from NWCR* |
|---|---|---|---|---|---|---|
| Jamie Lancaster | 62 Kings Lane | L5 2WF | ✓ | £10.00 | 12/1/20 | ✓ |
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| Full Name | Address | Post Code | Giftaid it | Sponsor Total | Date Paid | Hear from NWCR* |
|---|---|---|---|---|---|---|
| Jamie Lancaster | 62 Kings Lane | L5 2WF | ✔ | £10.00 | 12/1/20 | ✔ |
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Total Donation £

## GET CONNECTED

For more information or any queries, please get in touch with NWCR.

@northwestcancer

@northwestcancerresearch

www.nwcr.org
0151 709 2919
info@nwcr.org

**Giftaid Declaration**
If I have ticked the box headed 'Giftaid It', I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Giftaid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

****Data Protection**
Please tick the 'Hear from NWCR' box to recieve news and event updates by post. You can change the way you hear from us or stop recieving communication at any time by emailing info@nwcr.org or calling 0151 709 2919.

**Please return this form to: Fundraising, 200 London Road, Liverpool, L3 9TA**

Registered Charity No. 519 357

FUNDRAISING REGULATOR

Cut out and tape to lollipop sticks or bamboo skewers for the perfect Scouse Night prop!

PROPER SOUND!

IS RIGHT!

DEAD NICE!

BOSS LA!

Cut out and tape to lollipop sticks or bamboo skewers for the perfect Scouse Night prop!

Add your own words!
Cut out and tape to
lollipop sticks or
bamboo skewers.